

Lights, Camera, FILM Literacy!
Lesson Plan #36

Topics:

**Journal Writing
The Business of Film
The Class Film Festival
Production Work**

Outcomes:

Students will follow organizational procedures.
Students will see and hear applicable vocabulary.
Students will complete informational statements about the business of film.
Students will complete productions.
Students will work on film festival preparations.

Materials:

Writing journals
Post-it notes
Camcorders
Tripods
Computers with stop motion software

Blank DVD's and jewel cases

Handouts: The Business of Film
 Invitation to the Film Festival
 LCFL! Film Festival Preparation

New Vocabulary: indies, trade newspapers, logline

Sequence of Events:

I. Journal Activity (15)

Prompt:

As a filmmaker, what is your reaction to *TOY STORY 2* ?

II. The Business of Film (30)

1. Tell students they are going to learn the three main ways that films get made and into the local theaters.
2. Direct students to the handout, which they should complete either alone or with others. They will need to use context clues to make their best guesses and complete statements about the film business.

HANDOUT: The Business of Film

3. Review answers together.
4. Tell students that there will be an opportunity in another session to explore the websites mentioned.

III. The LCFL! Film Festival (30)

1. Inform students that they will be having their own film festival for families and other staff members.
2. Allow time for students to fill in the invitations.

HANDOUT: Invitation to the Film Festival

3. Explain that students will be working on the marketing and presentations for the event. Review the preparation planning sheet together.

HANDOUT: LCFL! Film Festival Preparation

Students who have taken LCL! should know that a **LOGLINE** is a one or two sentence summary of a film. In the LCL! course, they guessed the movies from loglines, such as...

*In the 17th century, Captain Jack Sparrow and a young blacksmith rescue the Governor of England's daughter and reclaim his ship.
(Pirates of the Caribbean)*

The LCL! students also should know how to burn a DVD.

4. Each group checks off the completed steps for their three films and reports which steps they still need to complete.

IV. Production (110)

1. Students work on completing their productions.
2. Students work on completing steps listed on the film festival planning sheet.

V. Reflection (15)

1. Direct students to the hanging chart paper labeled:

What did you learn about preparing for a film festival?

2. Hand out Post-its on which students write and post.
3. Review the comments on the Post-Its with the class, so students have a sense of what was learned. Make sure to clear up any misconceptions.